



**MONWU**

---

# MONWU - Utility & Rewards ERC-20 Token deployed on the Polygon Network.

---

**A Distributed, Open-Source Ecosystem for Intelligent Contracts and Secure Transactions.**

**W**ith MONWU, we revolutionise customer engagement via a unique digital asset. Our token serves as an innovative loyalty and rewards system, offering incentives that hold potential for value appreciation.

A **MONWU** token, recognised across our partner network, rewards customer loyalty and incentivises purchases, setting a new standard in customer relationship management.

By offering exclusive deals and rewards, it paves the way for a globally accessible and innovative cashback system. Fixed supply of 1 billion tokens (1,000,000,000).

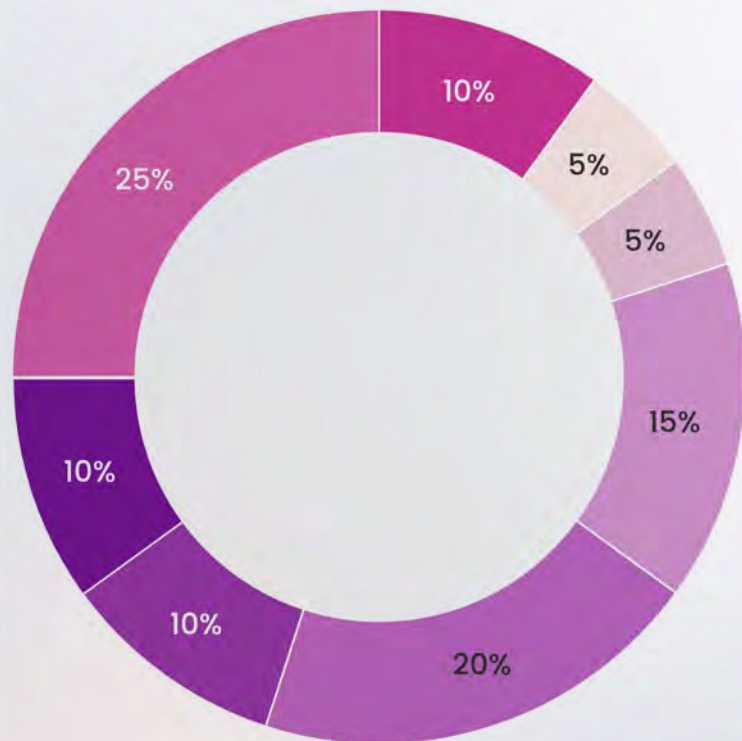




# Allocation Graph.

A Distributed, Open-Source Ecosystem for Intelligent Contracts and Secure Transactions.

Fixed supply of 1 billion tokens (1,000,000,000).



|                          |             |
|--------------------------|-------------|
| Founders                 | 100,000,000 |
| Marketing                | 50,000,000  |
| Development              | 50,000,000  |
| Private Sale (VC/Angels) | 150,000,000 |
| Public Sale              | 200,000,000 |
| Liquidity Pool           | 100,000,000 |
| Staking                  | 100,000,000 |
| Utility & Rewards        | 250,000,000 |





# Strategic Distribution.

## Founders.

---

- 10% Allocation (100,000,000) One Hundred Million.
- Tokens will be distributed amongst the founding team.
- 12 Month full lockup, followed by 12 month vesting period over 5 releases 20% at a time.

## Marketing.

---

- 5% Allocation (50,000,000) Fifty Million.
- Tokens will be distributed to various marketing agencies and partners in order to grow the community and brand awareness.
- 12 Month lockup of 50% of tokens in order to spread marketing investments across main social platforms X (formerly Twitter) Discord and other digital media.

## Development.

---

- 5% Allocation (50,000,000) Fifty Million.
- Tokens will be distributed to various employees and development partners to help evolve the project and build utility integration.
- 12 Month lockup of 50% of tokens in order to budget and spread costs over next 2-3 years.

## Private Sale.

---

- 15% Allocation (150,000,000) One Hundred and Fifty Million.
- Tokens will only be available to a limited number of VC/ Angel & Private Investors. *Whitelist only.*
- 1,000,000 (One Million) Maximum token allocation for each investor wallet at pre-launch price.
- 12 Month full lockup, followed by 12 month vesting period over 5 releases 20% at a time.



# Strategic Distribution. (Continued)

## Public Sale.

---

- 20% Allocation (200,000,000) Two Hundred Million.
- Tokens will be available for public purchase via our website, launchpad and exchanges.
- 100,000 (One Hundred Thousand) Token allocation for each public retail investors at launch price. These tokens will be available for immediate staking rewards.

## Staking.

---

- 10% Allocation (100,000,000) One Hundred Million.
- Tokens will be able to be staked in 4 different options.
- No lock up for standard rate staking. There will be 3 additional staking options for 6,12 and 18 month lockup at very attractive APY rates.

## Liquidity Pool.

---

- 10% Allocation (100,000,000) One Hundred Million.
- Uniswap liquidity pool will be set up with 100 million MONWU tokens paired with equal market value of ETH.
- The 10% allocation is extremely high and double that of most similar projects to ensure stability and depth of the project for the long-term.

## Utility & Rewards.

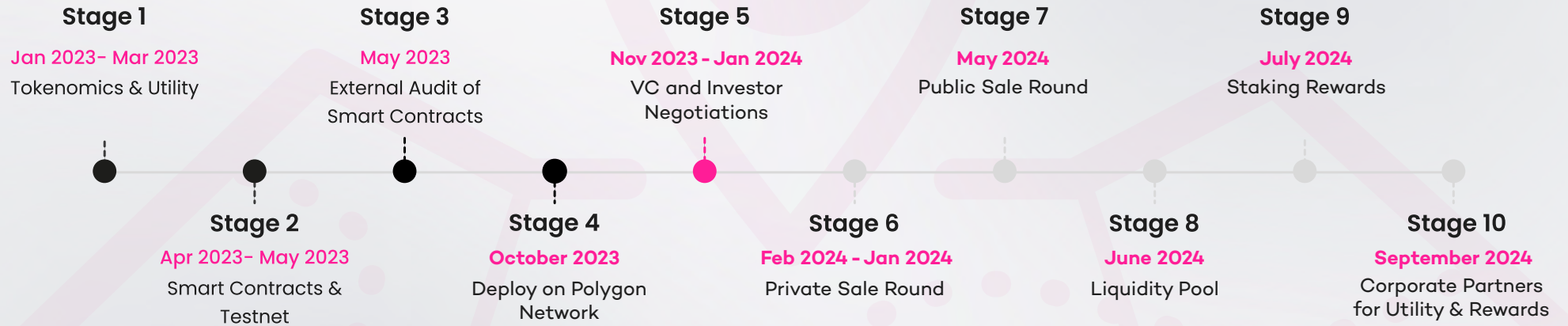
---

- 25% Allocation (250,000,000) Two Hundred and Fifty Million.
- Tokens are exclusively reserved for corporate entities interested in integrating them into their business models to enhance customer loyalty, incentivise purchases, and offer rewards programs.
- Additionally, these tokens hold monetary value and can be utilised to buy back retail products and services within our network of affiliated partners and companies.



# Roadmap.

**MONWU - Utility & Rewards ERC-20**  
Token deployed on the Polygon Network.





# Pioneering Token Strategy.

Sustainable Growth, Investor Rewards and Development.

**M**ONWU, a unique ERC-20 token aiming to redefine the digital asset landscape by infusing practical utility with robust growth potential.

With a total supply of 1 billion tokens, we have crafted a meticulous allocation strategy to ensure stability, encourage adoption, and foster sustainable growth.

Let's start with our Founders' allocation: 10% or 100 million tokens. A 12-month full lockup followed by a 12-month vesting period ensures our founders' interests are aligned with long-term growth. This demonstrates our commitment to the project and confidence in its potential.

Next, 5% each is allocated to Marketing and Development. The Marketing allocation ensures widespread brand awareness, business development and community growth. The Development allocation is dedicated to our talented team, working tirelessly in evolution to integrate utility, build value and adapt to client's requirements.

Both these allocations have a 12-month lockup for half the tokens, ensuring sustained support and growth within budgets.

One of the unique aspects of MONWU is our Private Sale. We have allocated 15% or 150 million tokens for this. With a limit of 1 million tokens per investor, we aim to attract a maximum of 150 committed VC/Angel investors. At an extremely low token offer price, investors can be sure that their ROI on the project will be very rewarding as per our projections below. A similar vesting schedule to our founders ensures a long-term growth perspective.

The Public Sale accounts for 20% of the total supply. We want to ensure MONWU becomes a household name, widely adopted, and is in the hands of as many retail investors as possible. These tokens will be immediately available for staking, providing a passive income source.

To ensure stability and depth, we have allocated 10% for our Uniswap liquidity pool. Paired with an equal market value of ETH, this allocation provides a solid foundation and security for our investors.





# Digital Asset Revolution.

Bridging High-Growth Sectors and Token Holders.

**With MONWU, we have created enticing staking options, allocating 10% or 100 million tokens for this. With no lockup for standard rate staking and additional options for 6, 12, and 18-month lockups at attractive APY rates, we aim to encourage long-term holding.**

The Utility & Rewards facet of MONWU is where we believe the real revolution lies. We have allocated 25% or 250 million tokens exclusively for corporate entities interested in integrating our tokens into their business models. Here's how we envision MONWU's potential integration with these businesses.

MONWU tokens can be used to enhance customer loyalty, incentivise purchases, and offer rewards programs. Businesses can offer MONWU tokens as part of a customer loyalty scheme, where customers earn tokens for repeat purchases. These tokens can then be redeemed for discounts, special offers, or exclusive products, essentially functioning as a cashback system.

In addition, businesses could offer MONWU tokens as

part of promotional campaigns or as commissions for affiliate marketing, providing a unique incentive that holds intrinsic value and can appreciate over time. This model would be particularly beneficial for online retailers and e-commerce platforms looking for innovative ways to drive customer engagement and sales.

The utility of MONWU extends beyond traditional business models. Our vision is to integrate MONWU with the burgeoning sectors of Web3, Gaming, and the Metaverse.

In the gaming industry, MONWU tokens could be used as in-game currency, allowing players to buy, sell, and trade virtual goods and services. Game developers could also offer tokens as rewards for in-game achievements or participation in community events.

The potential integration with the metaverse is particularly exciting. MONWU tokens could be used for transactions within virtual worlds, such as buying virtual real estate, purchasing digital goods, or even tipping performers at a virtual concert.





# Staking & Rewards Innovation.

Empowering Businesses and Revolutionising Industries.

**A** ccording to market forecasts, the combined market value of web3 (\$400 billion), gaming (\$268 billion), and the metaverse industries (\$300 billion) is expected to total nearly \$1 trillion by 2025 and double that to \$2 trillion by 2030.

Given the pace of technological innovation and the growing acceptance of digital assets, we believe these estimates could be conservative.

By aligning MONWU with these high-growth industries, we aim to position the token at the forefront of the digital asset revolution, driving adoption and value growth for our token holders.

In summary, the Utility & Rewards allocation of MONWU is designed to create a symbiotic relationship between businesses and token holders. It's a win-win situation where businesses increase customer engagement and sales, while token holders gain from the utility, rewards, and potential value appreciation of the tokens they hold. Token holders can also receive NFT passes via airdrops to exclusive events and promotions.

This unique offering further enhances the value proposition for customers, providing unparalleled experiences and brand loyalty. This, we believe, is the future of tokenomics and digital asset integration.





# Leveraging the MONWU Token.

## Revolutionising Loyalty & Rewards Programmes.

**N**avigating the dynamic world of digital innovation, the incorporation of the MONWU token into loyalty and rewards schemes presents a unique opportunity for growth and customer engagement. This advanced digital asset offers more than just a fresh approach to rewards; it represents a new era in how we foster and maintain

customer relationships. With its inherent transparency, user-friendly nature, and seamless global and mobile accessibility, MONWU is poised to redefine your brand's customer interactions, delivering not just gratification, but a whole new level of active participation and brand loyalty. Let's explore the multifaceted benefits of integrating the MONWU token into your loyalty and rewards strategies.

**Blockchain Transparency:** By adopting MONWU for your loyalty and rewards program, you provide unparalleled transparency. Customers can easily see their token balances and transactions, instilling confidence in the program's integrity.

**Easily Traceable:** Thanks to the blockchain's immutability, all transactions involving the tokens are permanently recorded. This makes the rewards system easy to track and audit, fostering an environment of fairness and honesty.

**Interoperability:** Being a token that can be transferred across different platforms, it allows customers to use their rewards in various ways, enhancing their satisfaction and loyalty to your brand.

**Attracting Crypto-Savvy Customers:** With the rising interest in cryptocurrencies, a rewards program involving this token can draw in a new demographic of crypto-savvy customers, helping to broaden your customer base.

**Reduced Costs:** Traditional loyalty programs often involve physical cards and manual tracking, both of which come with costs. The implementation of a digital, automated system significantly reduces overheads.

**Instant Rewards:** With this digital token, rewards can be issued instantly, augmenting customer satisfaction and promoting repeat purchases.

**Mobile Accessibility:** Digital wallets like MetaMask allow customers to store, access, and manage their tokens conveniently from their mobile devices. This enhances engagement with the loyalty program, as customers can interact with it anytime, anywhere.

**Global Accessibility:** As these tokens are not constrained by country borders or exchange rates, this loyalty program can appeal to a global customer base, expanding your brand's reach.

**Promoting Customer Engagement:** The excitement of earning digital tokens can lead to increased customer engagement, boosting interactions with your brand, increasing revenues and reinforcing customer retention.

**Flexibility and Scalability:** Leveraging the smart contract capabilities of the blockchain, businesses can customise their loyalty programs in unique ways, such as time-bound bonuses or tier-based rewards.

**Increase in Value Over Time:** Unlike traditional loyalty points, these digital tokens carry the potential to appreciate in value over time, offering an exciting incentive for customers to participate in the program and stay loyal to your brand.



# Benefits for the Consumer.

A simplified and revolutionary customer rewards process.

**In today's competitive marketplace, consumers crave a loyalty program that extends beyond traditional benefits.** They seek a seamless, flexible, and profitable system that rewards their brand loyalty in a unique and appreciable manner.

For your customers, MONWU simplifies and revolutionises the rewards process. Imagine a world where your loyal patrons no longer need to juggle multiple accounts, memberships, and logins. They can effortlessly accumulate and use their rewards across a broad network of brands and partners, making every penny of their disposable income count. MONWU will empower your customers to fully maximise

the value of their purchases. The potential for token value appreciation makes each transaction a potential investment opportunity, far surpassing the benefits of conventional loyalty schemes. Your customers will find more value in spending with your brand, knowing their money stretches further through our interconnected partner network.

Join us in propelling your customer loyalty program into the future, offering a unified, valuable, and beneficial ecosystem that your customers will not only appreciate but also truly benefit from. With MONWU, you have the potential to redefine customer engagement and brand loyalty, offering a uniquely rewarding experience.

AIRLINES



HOTELS



SHOPPING



HOLIDAYS



RESTAURANTS



FOOD & ESSENTIALS



ENTERTAINMENT



CAR RENTALS



SOCIAL P2P PAYMENTS



TECHNOLOGY



GAMING



METAVESE







# Monetary Projections.

Forecasting MONWU's Value Growth.

**N**ow, let's talk numbers. With the Private Sale at \$0.02, Utility & Rewards at \$0.04, and Public Sale at \$0.05, we estimate a potential market price once all these allocations are sold.

Considering that there is a fixed supply of 1 Billion tokens, the market price would likely be higher due to supply and demand dynamics, lockup periods reducing the circulating supply, and the value created by utility integration and staking rewards.

We forecast the value could be between these values for the first 3 years. The potential integration with the metaverse is particularly exciting. MONWU tokens could be used for transactions within virtual worlds, such as buying virtual real estate, purchasing digital goods, or even tipping performers at a virtual concert.

We believe that **MONWU** is poised for tremendous growth, and we invite you to become a part of this journey, building a more inclusive, utility-driven, and profitable token economy.

## Forecast.

**Year 1 – \$0.05 to \$0.10**

**Year 2 – \$0.10 to \$0.20**

**Year 3 – \$0.20 to \$0.50**

*All prices shown in this document are in USD (United States Dollar).*





**MONWU**

**Thank you for your  
time and consideration.**

**Enquiries:** [support@monwu.io](mailto:support@monwu.io)

**MONWU.io**

DUBAI · UNITED ARAB EMIRATES